

# Why Learn Italian?



**History!** As birthplace of both the Roman Empire and the Renaissance, Italy has the most UNESCO World Heritage Cultural Sites of any country (48 confirmed, 40 more pending), from palaces and cathedrals to entire cities (Roma, Siracusa...). Imagine reading plaques and inscriptions in the original Italian!



**Art!** The masterworks of Titian, Raphael, Botticelli, Caravaggio, Tintoretto and Da Vinci come alive for Italian speakers, who can read artist diaries in the original, and hear from locals what the great art in their parks, museums and churches means to them.



**Music!** Italian is the language of music: *forte*, *piano*, *scherzo*, *staccato*, *crescendo*. From opera and piano lessons to enjoying the contemporary pop of Jovanotti, knowing Italian will help hone your musical ear.



**Food!** Get beyond pizza and spaghetti! Learning Italian will enable you to delve deeper into Italian gastronomy. Italy's Mediterranean diet is considered the healthiest in the world and named a UNESCO Intangible Heritage Culture.



**Business!** Italy is Europe's second largest manufacturing center and one of the EU's "Big Three." An industry leader in food, fashion and automobiles, Italy offers opportunities in these and other areas. Knowing Italian will help you launch a career involving anything from Gucci and Versace to pasta primavera, Lamborghini and beyond.



**Travel!** Italy consistently ranks as one of the world's most popular destinations. With thousands of years of history, art, architecture and some of the most dramatic scenery in Europe, no wonder *la bella Italia* tops many lists. Get the most out of your trip of a lifetime—chat with locals during a *passeggiata* (stroll) or over *Chianti*, all in *italiano*!



**Architecture!** Knowing Italian will help you better understand the thinking behind unique building styles across the many regions of Italy. From the Colosseum in Rome to the quaint *trulli* in Apulia, students of architecture can deepen their understanding via language.



**Heritage!** With an estimated 25 million people of Italian origin around the world, including some 17 million in the United States (many of whom still speak Italian), you may well find Italian helps connect you to your own family history and traditions.



**Love!** Italian is the most romantic of the Romance languages: One study found Italian to be the best language in the world for speaking with your *amore*!



#LivetheLanguage

CONTACT US: (800) 222-4750 | [CLV@cord.edu](mailto:CLV@cord.edu) | [www.ConcordiaLanguageVillages.org](http://www.ConcordiaLanguageVillages.org)